

light ing days

13 & 14 DECEMBER 2017

Cité Centre des Congrès - Lyon - France

3 TRADE FAIRS,
YOUR MEETING
100% LIGHTING !

FORUM **LED**
EUROPE

COMPONENTS &
LED TECHNOLOGIES

LUMI
VILLE

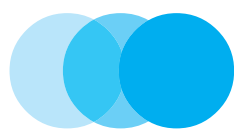
OUTDOOR & PUBLIC
LIGHTING

FULL
LED EXPO

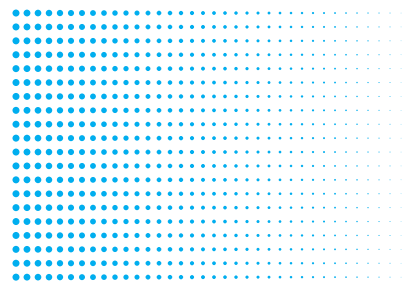
100% INDOOR LED
LIGHTING

www.lighting-days.com

FORUMLED



EUROPE



13 & 14 DECEMBER 2017

Cité Centre des Congrès - Lyon - France

9th

edition

The leading LED lighting event in Europe

**DON'T JUST IMAGINE THE FUTURE
LIVE IT NOW!**

A GLOBAL EVENT FOR LED LIGHTING

An international congress
at the highest level in the world
with the top world experts



100 exhibitors

covering the entire value chain of LED lighting: from the component to the complete technical lighting system



A start-up area and an Investor Forum
to stimulate growth in the sector



FULL LED EXPO

The only international exhibition in France dedicated to 100% LED Lighting products and applications



LUMIVILLE

The international fair entirely dedicated to innovation in public and outdoor lighting

A WORLD-CLASS LED TECHNOLOGY CONFERENCES PROGRAM

For the 9th consecutive year, The Congress ForumLED Europe will bring together the best international experts. Coming from laboratories, key companies and specialized public institutions, and selected for their complementarities and indisputable knowledge of technology and LED applications, these speakers will draw up for you a full and uncompromising picture and share their vision of the market and Led Technology.

KEY FIGURES

- 200 EXHIBITORS ATTENDED
- 3 000 VISITORS ATTENDED
- 350 DELEGATES
- 50 SPEAKERS
- 30 NATIONALITIES REPRESENTED (2016)

Who exhibits?

Technologies

- ▶ Manufacturers and distributors of:
 - LED / OLED
 - LED modules
 - LED bulbs and tubes
 - components (optical, electronic, thermal...)
 - production tools for LED industry
 - power supply, monitoring and control systems
 - presence, movement and light detectors
 - test and measurement equipment
 - printed circuit boards and electronic cards
- ▶ Manufacturers and distributors of technical interior and exterior LED lighting
- ▶ Manufacturers and distributors of other LED/OLED applications (displays...)
- ▶ Engineering and design departments
- ▶ Designer and distributors of IT solutions for the LED industry
- ▶ Laboratories, qualification and certification bodies

Who visits?

Integrators of LED and subsets

- ▶ Lighting equipment manufacturers
- ▶ Transport lighting system manufacturers
- ▶ Display screen manufacturers
- ▶ Signaling equipment manufacturers
- ▶ Manufacturers of other applications (industrial, military, mobile...)

Ends-users and specifiers

- ▶ Architects and specifiers
- ▶ Lighting designers
- ▶ Electrical installation and maintenance companies
- ▶ Construction companies (promoters, contractors...)
- ▶ Public and private building managers
- ▶ Hospitality and sales outlet managers (stores, shopping centres, franchises, hotels, restaurants...)
- ▶ Local communities (technicians and elected officials)
- ▶ Distributors



Why exhibit?

1

Save time

ForumLED is the shortest way to meet decision-makers in technologies and LED lighting regardless of your position in the value chain

2

Increase your business

Cultivate your existing business contacts and meet new buyers

3

Strengthen your brand image

Take advantage of the notoriety and the image of ForumLED and assert your innovating position

4

Benefit from ForumLED communication

ForumLED is also a unique communication system all throughout the year with targeted deciders:

- Web site www.forumled.com : 30,000 visitors per year
- Twitter [www.twitter.com/ForumLED](https://twitter.com/ForumLED) : 5.200 Followers
- Monthly Newsletter: 45,000 recipients

For greater impact and amplification of your ads

Organized by

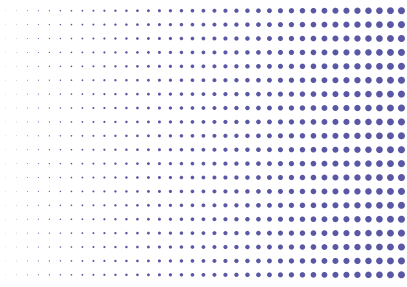


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FULL LEDEXPO

THE BIGGEST LED LIGHTING EXHIBITION IN FRANCE

13 & 14 DECEMBER 2017
Cité Centre des Congrès - Lyon - France

THE SYNERGY OF 3 INTERNATIONAL EVENTS 100% LIGHTING

FULL LED EXPO

The 100% LED lighting exhibition



FORUMLED EUROPE

The congress / exhibition
about LED technologies leader in Europe



LUMIVILLE

The international fair entirely dedicated
to innovation in public and outdoor lighting

Full LED Expo is the place to put forward your expertise and your products on the only French trade fair exclusively dedicated to LED lighting

CONFERENCES PROGRAM FULL LED EXPO 2017

Important developments in LED technology open up a huge field of applications in the lighting sector.

Whether in terms of tertiary lighting, shop lighting, healthcare industry, residential, architectural, arts, event or festive lighting...

All the uses and applications of lighting will be addressed during these two days Conferences.

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WHO EXHIBITS ?

Manufacturers and distributors of solutions and LED lighting final products for:

- SHOPS, POINT OF SALES
- CHR (CAFES HOTELS RESTAURANTS)
- INDUSTRIAL PREMISES AND STORAGE
- OFFICE BUILDINGS
- HEALTH CARE ESTABLISHMENTS
- RESIDENTIAL AREA
- FESTIVES, SCENICS AND EVENTS
- MUSEUMS

WHO VISITS ?

Holders of projects who are looking for LED lighting solutions :

- SPECIFIERS
Architects
Lighting designers
Engineering consultants
Construction manager
Designers
Scenic designers
- INSTALLERS
- ELECTRICIANS
- USERS / FINAL CUSTOMERS (POINTS OF SALE, LOCAL AUTHORITIES, KEY ACCOUNTS ...)
- DISTRIBUTORS

All our offers on



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Why exhibit?

1 Save time
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2 Increase your business
Cultivate your existing business contacts and meet new buyers

3 Strengthen your brand image
Take advantage of the notoriety and the image of Full LED Expo and assert your innovating position

4 Benefit from Full LED Expo communication

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FULL 
LEDEXPO

WWW.FULL-LEDEXPO.COM



The international outdoor and public lighting trade fair

13 & 14 DECEMBER 2017

Cité Centre des Congrès - Lyon - France

THE MOST FAMOUS FRENCH LIGHTING EVENT IS BACK IN DECEMBER 2017 !

A NEW CONCEPT FOCUSED ON INNOVATION

In 2017 Lumiville will be :

The exhibition

Bringing all the solutions for City Lighting and exterior Lighting

Lighting days (professional meetings)

to create new business



The Congress

Bringing the best experts and public administrators to analyse the current market and consider the prospects for public lighting in France and abroad

Startup area & innovations

to stimulate the growth of the sector



THE SYNERGY OF 3 EVENTS 100 % LIGHTING

LUMIVILLE

The international outdoor and public lighting trade fair

FORUMLED EUROPE

The international exhibition, leader in Europe, dedicated to LED technology and components

FULL LED EXPO

The only international exhibition in France dedicated to 100 % LED lighting products and applications

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WHO EXHIBITS ?

WHY EXHIBIT ?

Visitors say:

It is at Lumiville that we find in one place all the solutions that we need

- POLE MANUFACTURERS
- OUTDOOR AND RESIDENTIAL LIGHTING
- PUBLIC LIGHTING
- PRESCRIBERS AND DESIGN OFFICE
- ARCHITECTURAL LIGHTING
- FESTIVE AND EVENTS LIGHTING
- INSTALLATION, OPERATION AND MAINTENANCE OF NETWORKS
- SERVICES AND SOFTWARE

You need to affirm that your company is an essential player in the lighting market and to value in :

- Informing your customers and prospects about your last innovations
- Showing your knowhow
- Cultivating existing business contacts
- Meeting new buyers and increase your business

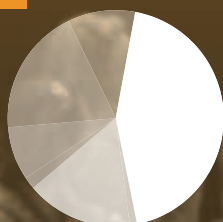
WHO VISITS ?

19%
Commercial Directors,
sales manager

12%
Elected officials

15%
CEO, Directors
(distributors installers...)

10%
Prescribers (lighting designers,
architects, urban planners ...)



44%
Technical
Directors and
Territorial
Officials

48% of all visitors have purchasing and decision-making authority.

25% of visitors from outside France



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