



“EPRISE”: Empowering Photonics through Regional Innovation Strategies in Europe

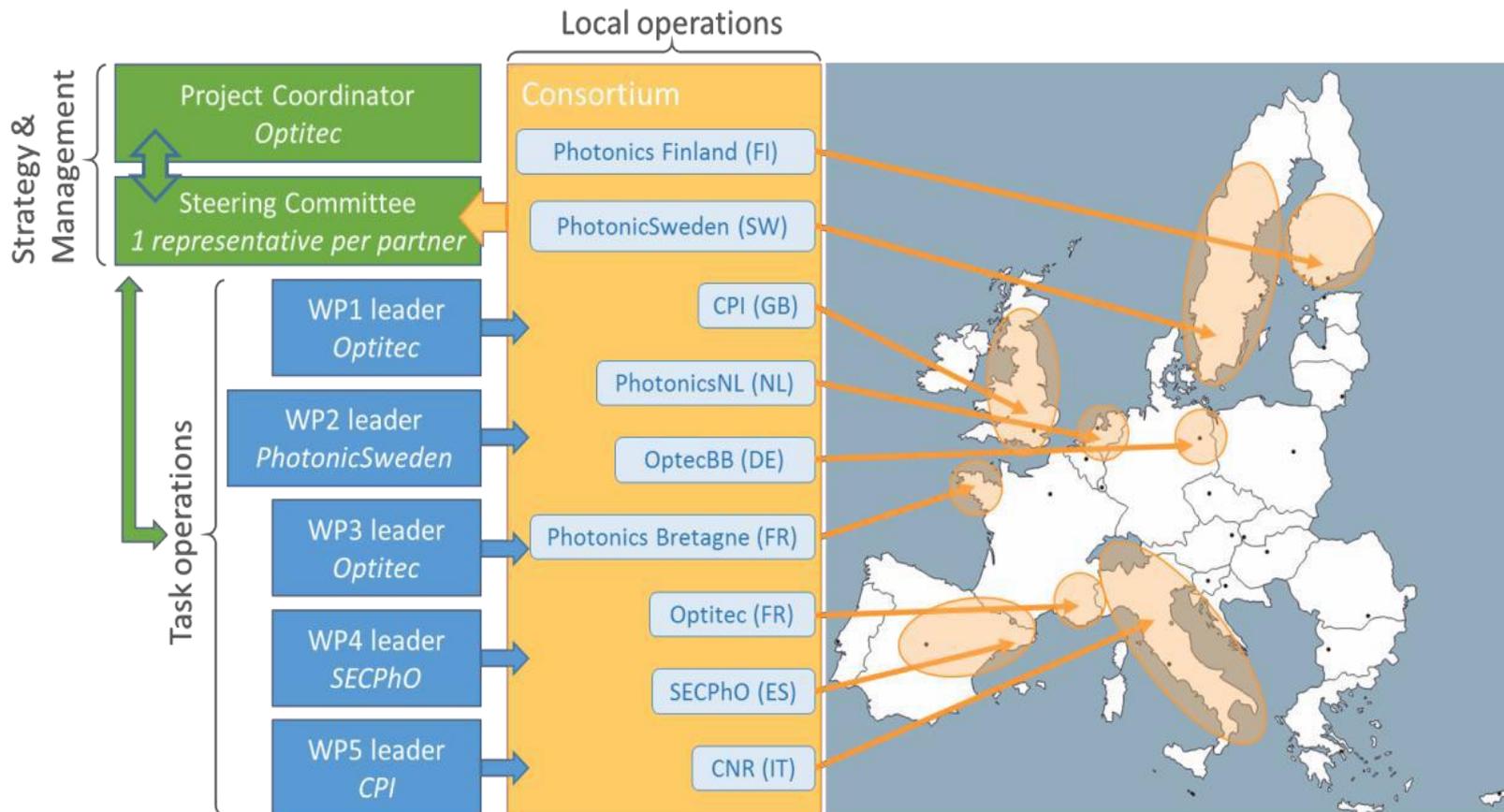


PPP CSA coordination meeting, Brussels, 7 October 2016

Mr Ziga VALIC, Head of European & International Affairs

Driving the innovation in light

Consortium



Key objectives



- To promote and support Photonics industry in 4 target markets: Medical Technologies, Pharmaceuticals, Agriculture and Food;
- Raising awareness of targeted regions about the underexploited potential of photonics based technologies and applications in 4 targeted markets;
- Promoting co-funding initiatives and synergies between regional and EU resources and strategies;
- Assisting Photonics SMEs trying to access 4 targeted markets via expert advice specific to those markets and tailored to company's needs;
- Stimulate and strengthen collaborations along the value chain by fostering collaboration between different stakeholders.

- Regional/National Authorities
- SMEs
- Midcaps
- Integrators/End-users

European Photonics Roadshow



- Series of 7 events (France, Germany, Italy, the Netherlands, Spain, Sweden, the UK) helping to raise awareness about the role and value added of Photonics on regional and European level:
 - Round tables on specific go-to-market challenges and barriers
 - Pre-arranged B2B meetings
- Preceded by regional events



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