





# Canada - Switzerland partner search offer for Eurostars-2 Calls

Canada and Switzerland, via NRC-IRAP and Innosuisse, in recognition of the 2018 Science, Technology & Innovation declaration signed between the countries, have agreed to deepen promotion of Canada-Switzerland participation in Eurostars via dedicated partner search.

Innovation organisations from Canada and Switzerland preparing the submission of Eurostars projects are invited to apply for a cross-border partner search offered by NRC-IRAP and Innosuisse.

## **Participation**

Download the partner search form from the <u>EUREKA Website Canada</u> or from the <u>Eurostars Website Switzerland</u>. Complete all fields of the form and send it to the contact in the country where you are looking for partners. You will receive either a set of companies matching the profile described in the partner search form or the current status of the partner search. If a suitable partner can be identified Innosuisse and IRAP will facilitate the contact.

## Additional bilateral partnering opportunities

Additional partnering opportunities between Canada and Switzerland will be published on the EUREKA Website Canada and the Eurostars Website Switzerland. NRC-IRAP and Innosuisse preannounce their presence at the EUREKA Global Innovation Summit taking place on 14 - 16 May, 2019 in Manchester. Details about this partnering event will be published in due time.

#### Contacts

Canada:

NRC Industrial Research Assistance Program, NRC IRAP Mr. Eric Holdrinet, +1 514-882-9384, <a href="mailto:eric.holdrinet@cnrc-nrc.gc.ca">eric.holdrinet@cnrc-nrc.gc.ca</a>

**Switzerland** 

Innosuisse - Swiss Innovation Agency, <a href="www.innosuisse.ch">www.innosuisse.ch</a>
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# Canada - Switzerland Cooperation in the Framework of Eurostars

Canada and Switzerland are members of the EUREKA initiative and support R&D cooperation with partners from both countries through different EUREKA instruments. The present announcement highlights the opportunities and the participation rules in the framework of EUREKA's Eurostars programme.

Eurostars supports international innovative R&D projects led by research and development-performing small- and medium-sized enterprises (R&D-performing SMEs). With its bottom-up approach, Eurostars supports the development of rapidly marketable innovative products, processes and services that help improve the daily lives of people around the world. Eurostars has been carefully developed to meet the specific needs of SMEs. It promotes international cooperation, enabling small businesses to combine and share expertise and benefit from working beyond national borders. Eurostars is a joint programme between EUREKA and the European Commission, co-funded from the national budgets of 36 Eurostars Participating and Partner Countries and by the European Union through Horizon 2020. In the 2014-2020 period it has a total public budget of €1.14 billion.

The Eurostars application, evaluation and impact assessment are managed centrally by the EUREKA Secretariat. Consortia submit their applications via the online platform <a href="www.eurostars-eureka.eu">www.eurostars-eureka.eu</a>. The funding contracts are issued and managed nationally by the corresponding funding bodies.

Table 1 shows the profiles of Canada and Switzerland within the EUREKA initiative. In EUREKA's Eurostars programme Canada participates as a member to Eurostars since 2016. Both countries have a strong focus on SME and in Switzerland a significant number of R&D institutions is involved. Both countries have complementary profiles in terms of technologies, which represents an opportunity for trans-disciplinary R&D cooperation. Canada and Switzerland can act as hubs for market deployment in North America and Europe. Examples of Eurostars projects from both countries are available on www.eurostars-eureka.eu/eurostars-projects.

	Canada	Switzerland
Eurostars member since	2016	2008
Number of EUREKA projects	119	352
Number of Eurostars projects	14	204
Type of EUREKA project participants	88% SME	57% SME
	6% public R&D institutions	33% public R&D institutions
	4% large companies	9% large companies
3 top technologies	46% ICT	41% Biotech / Medtech
	24% Energy	27% Industrial technologies
	14% Industrial technologies	25% ICT

Table 1: EUREKA/Eurostars profiles 2013 - 2017 of Canada and Switzerland

### Qualifications for participating at Eurostars

- The project leader is an R&D-performing SME,
- The project contains at least two legal entities from that are independent of one another and are hosted by at least two different Eurostars countries; i.e. Canada and Switzerland,
- The budget (excluding subcontracting) of the R&D-performing SME(s) located in Eurostars countries is equal to at least 50.00% of the total project budget,
- No single entity or country is responsible for more than 75.00 % of the project budget,
- The project duration is 36.0 months or fewer and market introduction is within 24.0 months of the project's completion,
- The project meets the EUREKA criteria and must have a civilian purpose,
- None of the participating organisations are in the process of being declared bankrupt or have convictions for fraudulent behaviour, other financial irregularities or illegal business practices.

#### **Evaluation criteria**

The **consortia** should consist of a market oriented mix of R&D performing SME, industry and research institutes. The consortia should demonstrate:

- Complementary technological excellence and qualification of the partners,
- Sustainability of the partnership and intensity of the collaboration between the partners,
- Management ability to successfully carry out the project and implement the results,
- Mutual advancement of R&D through the transfer of knowledge and expertise,
- Added value for the participants from all involved countries in a balanced way.

The **innovation content** of a project should go beyond the international state of the art. The project shall aim to achieve substantial progress in a technology or a service. The main objectives in terms of performance or cost to become competitive shall be presented in a specific way.

The project shall target **markets** on a global scale and the participating companies shall aim to establish a new value chain or get access to existing value chains.

### Financing Rules and contacts

The Funding rules and contacts at the national funding bodies in Canada and Switzerland, responsible for Eurostars, are available at the following addresses:

Canada: https://www.eurostars-eureka.eu/countries/canada

Switzerland: https://www.eurostars-eureka.eu/countries/switzerland