

The background is a vibrant blue gradient with various geometric elements. There are several thin white lines scattered across the space. Two prominent circular motifs are composed of multiple concentric, slightly offset lines, one in the upper right and one in the lower left. A large, semi-transparent circular shape is visible at the bottom center, partially overlapping the main text area.

LpS DIGITAL

THE FIRST DIGITAL
LIGHTING CONFERENCE
AND EXHIBITION

www.LpS-Digital.global

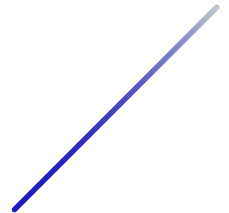
LpS Digital for Exhibitors and Sponsors

Are you a manufacturer of products or lighting solutions, test or production equipment? Or are you a service provider in the field of lighting from design to installation? We have established the perfect opportunity for you to present your products and/or services efficiently and purposefully to potential customers through TOP channels.

Our offshoot of the LpS can save you money on stand costs, personnel costs as well as helping to protect the environment. And most importantly, your employees will not be confronted with health or travel risks. LpS Digital gives you the opportunity to present your services to the world of light to a total of 60,000 contacts. Using LpS Digital to present your products to this highly qualified audience is the most effective method to market your innovations quickly and efficiently.

On top of being able to present your products and services, LpS Digital will also share your contribution to an interested audience via TOP social media channels. This enables you to interact directly with your audience. But not only that: Your product or service will automatically participate in the LpS and TiL Awards ceremony, which will be held in September.

Have we caught your attention?
We would be happy to discuss
your specific needs with you!



LpS Digital will bring you current, high-quality content about lighting technologies, design and applications, and acquaint you with the latest trends in product developments and applications.

Every lecture and expo presentation will be shared to more than 60,000 contacts in the lighting domain through premium, high-qualified media channels.

The motto for 2020: Experience the Future of Light

LECTURES

The authors of contributions accepted by the program management will be invited to give a presentation and, if appropriate, to write a qualified article. Each presentation will be announced to over 60,000 contacts and followers immediately after publication.

VIRTUAL EXHIBITION

Virtual exhibitors have the possibility to present their products via video for a fee. The maximum length of the presentation is 20 minutes. Each product video is announced to over 60,000 contacts via newsletter and social media channels.

MONTHLY PROMOTIONS USING THESE MEDIA CHANNELS

TECHNOLOGY CHANNELS

LED professional Twitter: **22,000**
Publisher's LinkedIn Channel: **11,000**
LED professional LinkedIn Group: **700**
LED professional Online: **YES**
LED professional Newsletter: **27,000**
LED professional Review: **27,500**

DESIGN CHANNELS

Trends in Lighting LinkedIn Group: **4,600**
Trends in Lighting Online: **YES**
Trends in Lighting Newsletter: **15,000**
LED professional Review: **27,500**

LpS Digital

Numerous Opportunities

Generally speaking, the same considerations apply to the digital conference and exhibition as the event in Bregenz.

1. CONFERENCE | LECTURES (SUBMITTED AND INVITED)

As set out in the original roadmap for LpS/TiL 2020, authors will be informed whether or not their submission was accepted by the program management by the end of March. If accepted, the lecture will be recorded by the LpS Digital management via Internet and the paper (if an agreement has been made) will either be published in a corresponding LpR or made available in the digital proceedings in September. The video presentation will be published immediately after completion.

A lecture can also be sponsored. This lecture will be labelled "sponsored". The presentation is subject to the same criteria as a standard conference contribution in order to keep the quality of the presentations high.

Booking Option: "Sponsored Lecture"

Pricing:

EUR 4,990.- / USD 5,590
(shared to one channel Technology OR Design)

+25% for both channels
(Technology AND Design)

2. EXHIBITION (VIRTUAL BOOTH)

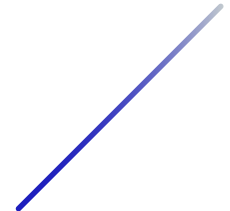
The virtual exhibition is made up of videos published in the Exhibition section of the LpS Digital website and distributed through the technology and/or design tracks. The product presentation can take the form of an explanation, an interview or a virtual booth presentation.

Booking Option: "Virtual Product/Booth Presentation"

Pricing:

EUR 4,990.- / USD 5,590
(shared to one channel Technology OR Design)

+25% for both channels
(Technology AND Design)



LpS Digital

A Myriad of Opportunities

Generally speaking, the same considerations apply to the digital conference and exhibition as the event in Bregenz.

3) LPS DIGITAL SPONSORSHIPS

The LpS Digital webpages can be branded with a 728x90 leader board banner. Each sponsor banner is limited in number and can be targeted for the Technology and/or Design tracks.

Sponsorship Options: Conference and Exhibition Branding

Home Page:
EUR 9,700 | USD 10,600

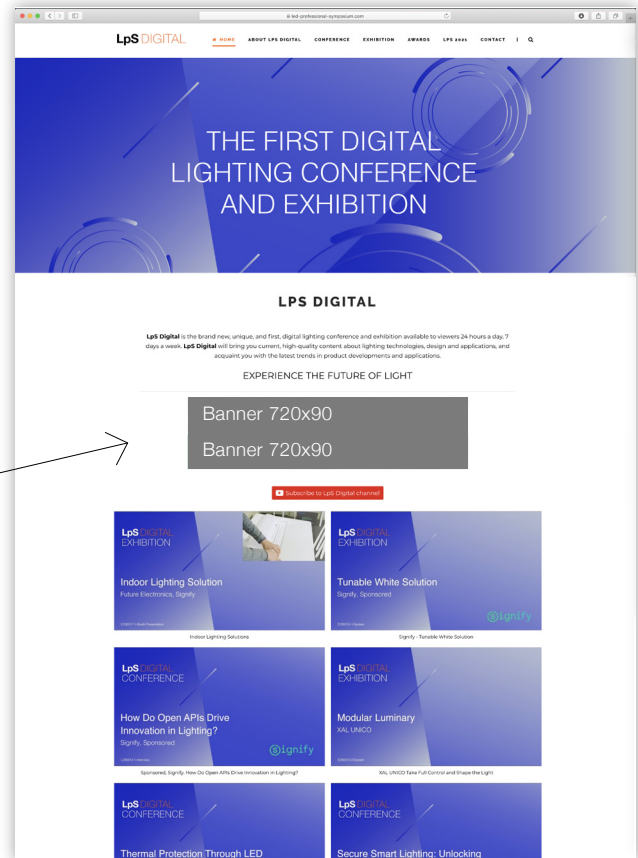
Conference Page:
EUR 4,700 | USD 5,100

Exhibition Page:
EUR 4,700 | USD 5,100

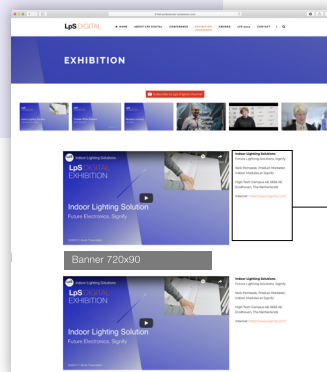
Section Page (e.g. IoT):
EUR 2,900 | USD 3,200

Live-Stream (exclusive): for SEPT 22nd only
EUR 4,700 | USD 5,100

Integrated Banner
EUR 4,700 | USD 5,100

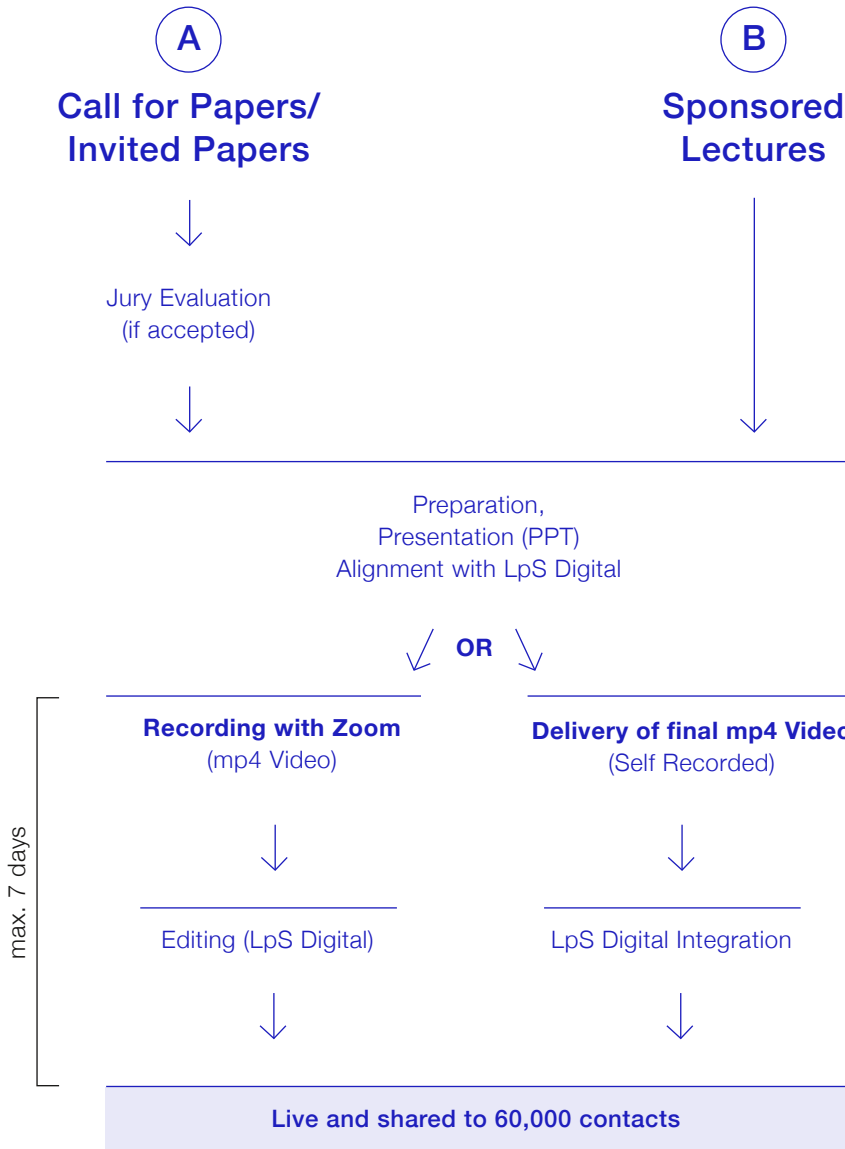


Banners will also be on the
Conference & Exhibition pages



1. Video information
2. Product links
3. Contact information

Conference Lectures



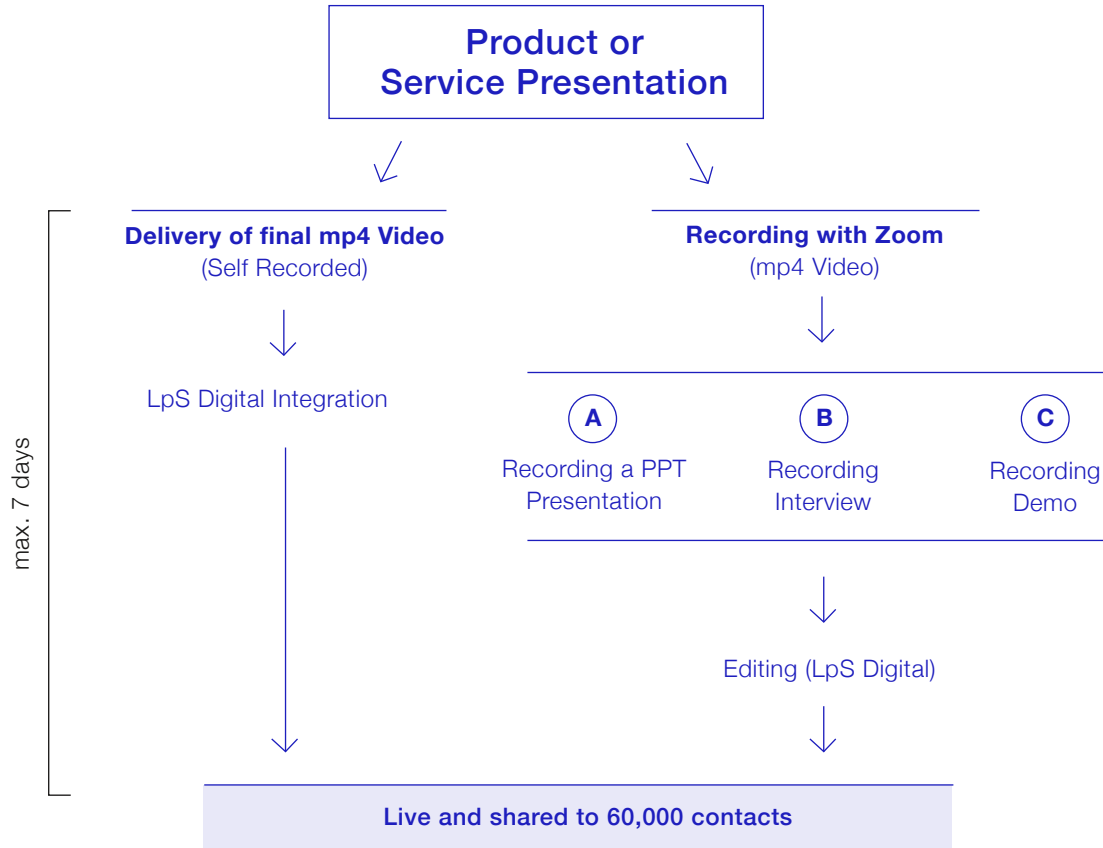
A

- max. 20 min.
- max. 30 slides
- max. 1 slide about the organisation
- 1 slide about 'lessons learned'
- no advertising

B

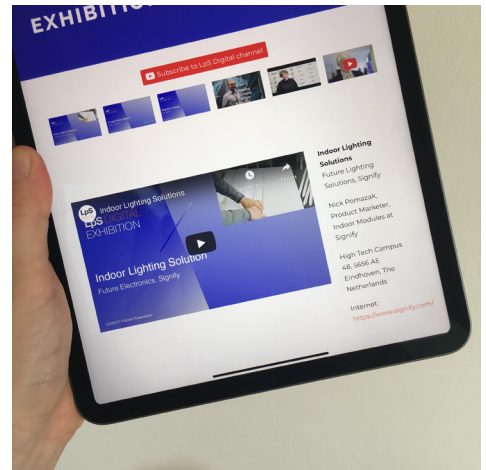
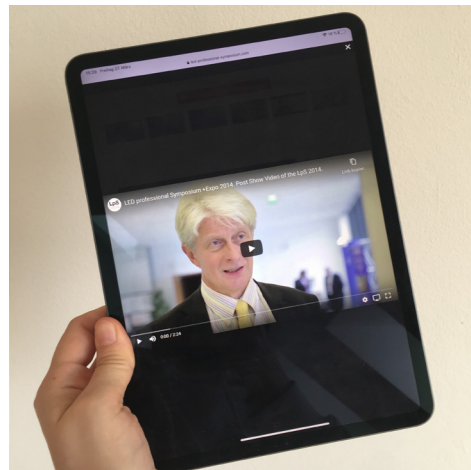
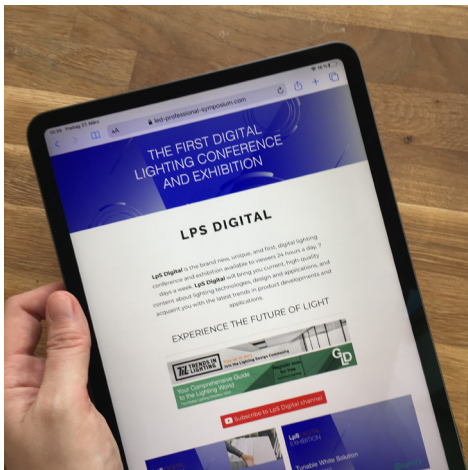
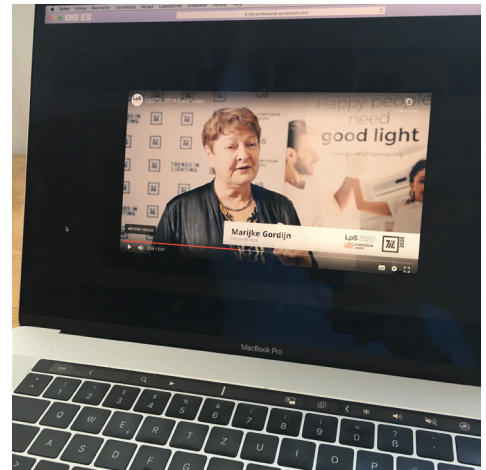
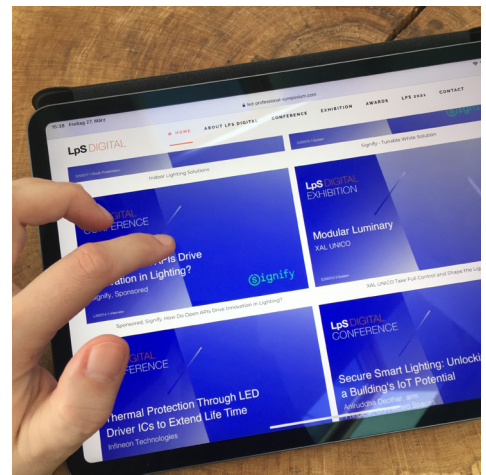
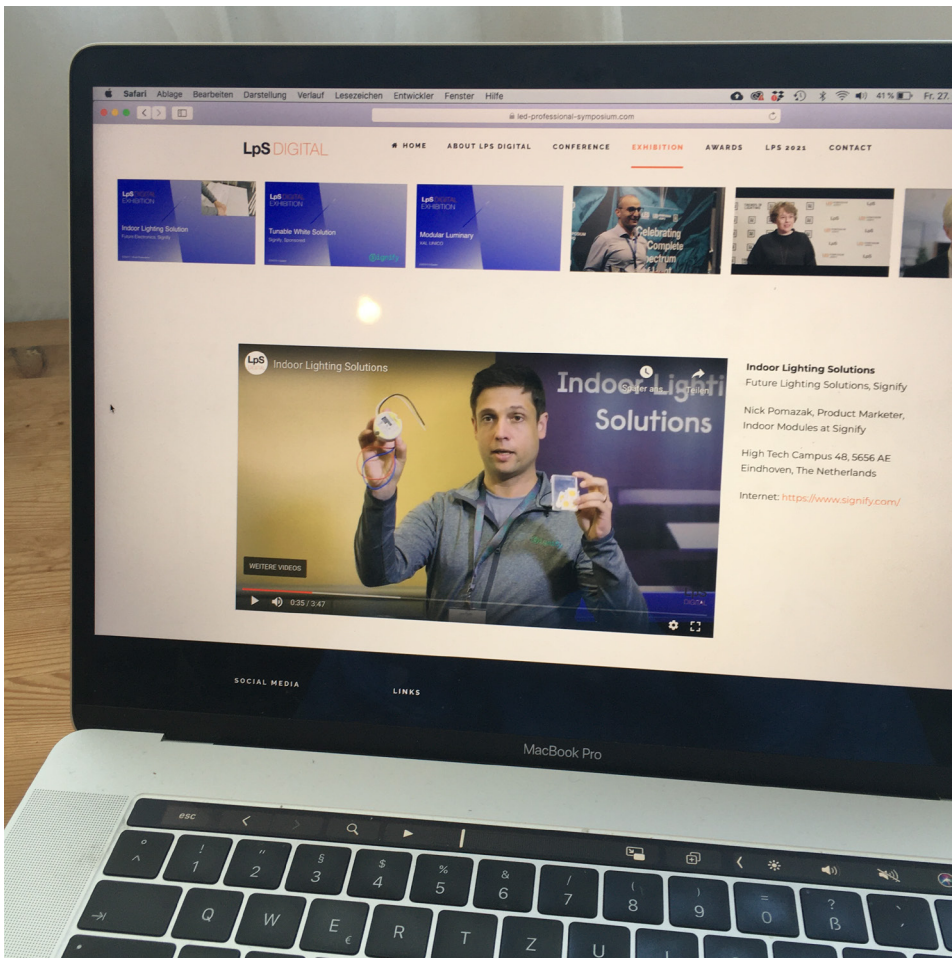
- max. 20 min.
- max. 30 slides
- max. 3 slides about the organisation
- 1 slide about 'lessons learned'
- lecture will be labeled as 'sponsored'

Virtual Exhibition



Recording with Zoom (mp4 Video)





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