

**Members of the Swiss Laser Network**

gko@csem.ch  
T +41 32 720 5695  
F +41 32 720 5730

Neuchâtel, October 18, 2010

**Invitation to participate in the workshop "Photonics as a key enabling technology"**

Dear Sir or Madam,

CSEM SA is delighted to invite you for a discussion and exchange of views about the evolution of applied photonics R&D in Europe and Switzerland. In September 2009, the European Commission recognized photonics as one of five key enabling technologies to shape the industrial future of the Europe.

Photonics technologies deal with generation, detection and management of light and have a strong impact in many fields such as ICT, healthcare, energy, security, and environmental monitoring. They are essential to face the economic, ecologic and societal challenges of the future.

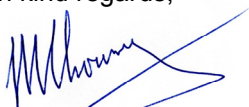
In this context, it is our pleasure to invite you to a workshop discussion, Thursday 11th November 2010 from 15:00-17:00 at CSEM in Neuchâtel. We are pleased to have recognized keynote speakers who will present the Photonics landscape in terms of research and technology transfer at a Swiss and European level:

- Dr. Thomas Skordas, Photonics Head of Unit within the European Commission
- Dr. Benoît Deveaud-Plédran, Director of the NCCR Quantum Photonics
- Dr. Ross Stanley, Section Head MOEMS at CSEM

The Photonics Unit of the European Commission covers a spectrum of activities and includes Quantum Photonics, Imaging and last but not least Organic Optoelectronics and Photovoltaics.

We look forward to meeting you and engaging in an open discussion on these issues.

With kind regards,



Mario El-Khoury  
Chief Executive Officer



Georges Kotrotsios  
VP, Marketing & Business Development