

FEURESEARCH

Meeting F&E Konsortien Bern 14 September 2010

Olivier Küttel, Director Euresearch



Content

- > FP7 and Joint Technology Platforms
- ➤ Enterprise Europe Network
- > Strategy of Euresearch 2011-2013
- Discussion



Euresearch

- ➤ Mandate by SER: Promotion of FP7 and its "family"
- ➤ Mandate by BBT: Enterprise Europe Network
- Private association
- > Head Office in Bern, Regional Offices within all universities in Switzerland
- > www.euresearch.ch



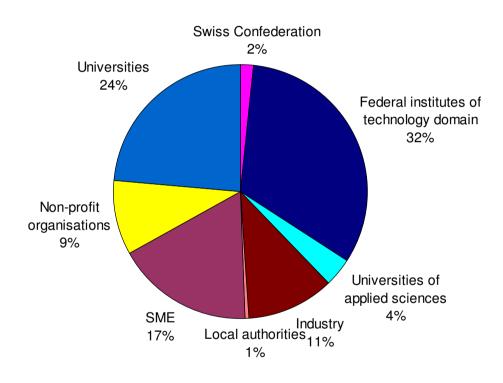
Switzerland in FP7 (March 2010)

- Switzerland pays 2.5% of the total FP7 bill (52 billion €, for 7 years, 2007-2013)
- So far Switzerland got 4% of the competitive called budget back → 561.8 million €
- > The ERC is becoming the most successful programm for Switzerland
- > Just to remember: FP7 consists of 4 sub-programmes
 - Cooperation (ICT, Health, Food, Energy,...)
 - Ideas → ERC
 - **People** → Marie Curie fellowships
 - Capacities → Infrastructure, SME specific measures, INCO etc)



your Swiss guide to European research

1350 Participation in FP7 (May 2010)

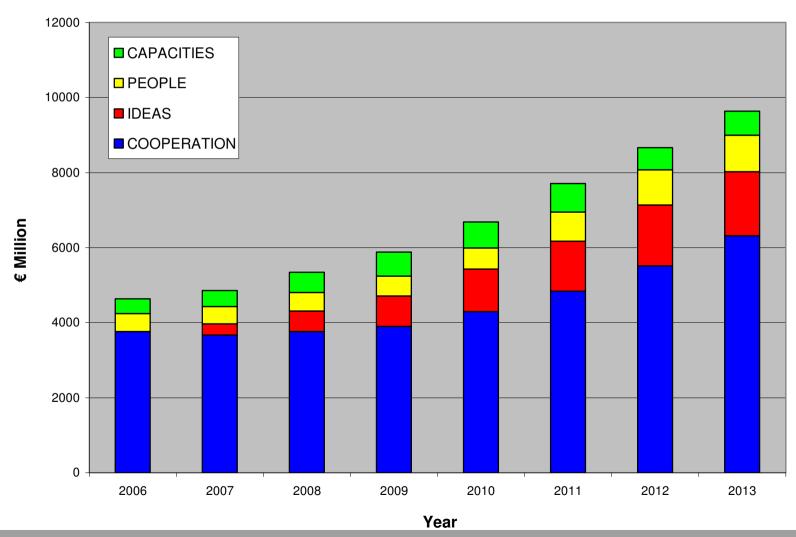




2/3 Academia, research centers (900) 28 % Companies (400) 4 % FH/HES (50)

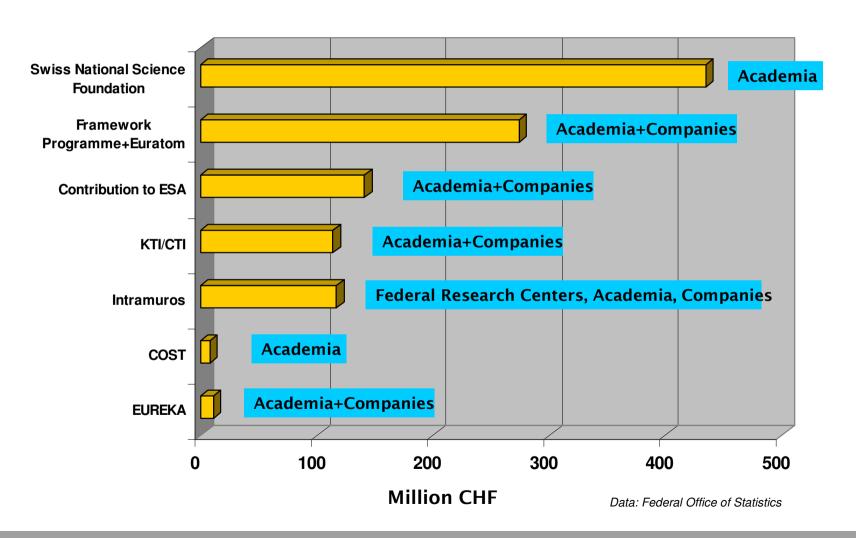
FEURESEARCH







Swiss Public Research Expenditure 2006





Technology Platforms TP

- Framework for stakeholder, led by industry, to define research and development priorities, timeframe and action plans for specific sectors
- > Play a certain role in setting the research agenda of FP7 (call topics)
- May become a <u>Joint Technology Initiative</u> (very seldom!)
- List of technology platforms
- List of Swiss participants/delegates in TP





The Enterprise Europe Network supports you with 600 organisations in 40 countries to build technology/business cooperation:

find partners exploiting your technologies

 find partners providing a technological solution to your need

offer your expertise for technology and research cooperation

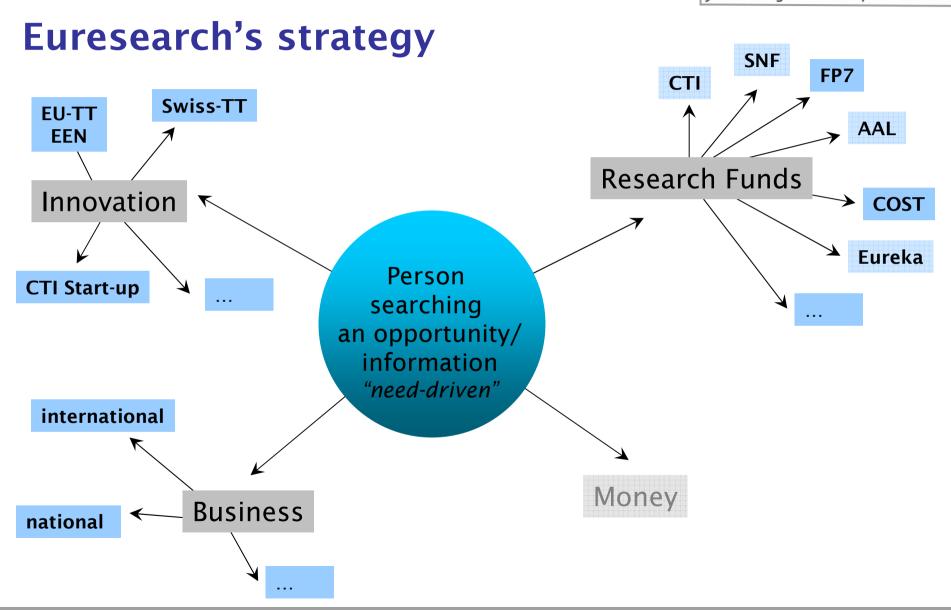




Personnel and free of charge support for all services:

- www.swisseen.ch/database: Browse through 4000 technology cooperation offers and requests
- www.swisseen.ch/alert: Receive by email the latest technology cooperation offers and requests
- www.swisseen.ch/promotion: Disseminate your technology cooperation offer or request in over 40 countries
- www.swisseen.ch/events: Select in advance potential cooperation partners and meet them in face2face meeting





Principle process steps

Awareness

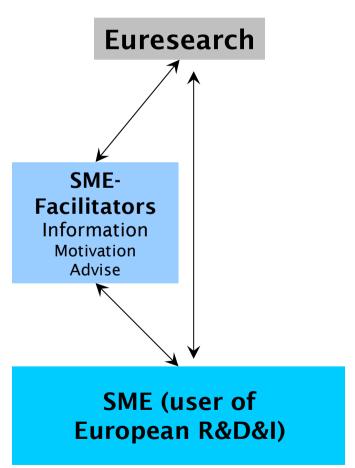
Potential/ Opportunity Analysis

Advise Support



SME Support

I Awareness



II Analysis **Euresearch** Visit by SME-advisor Analysis of European R&D&I SME-**Facilitators** Information Motivation Advise **SME** (user of **European R&D&I)**

Our Strategy

- Cooperation with facilitators (regional or thematic) to spread information and rise awareness
- Offer dedicated services and information, ready to use on European R&D&I e.g. technology offers and requests for a specifc domain, see <u>Cleantech Alps</u>

Or up-coming calls in FP7

Offer services for proposers