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Public Funding Opportunities, Windisch

Overview Funding Programs

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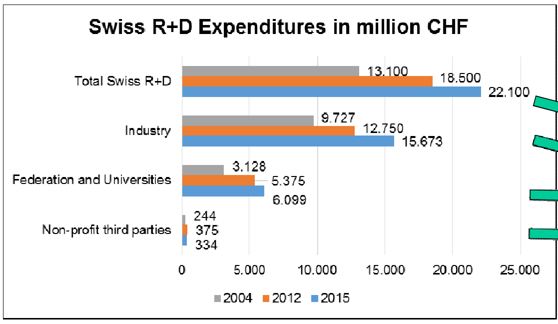
Swiss R+D Expenditures



Swiss R+D share of GDP (%)		
2015	2012	2004
3,37%	2,96%	2,68%
2,39%	2,04%	1,99%
0,93%	0,86%	0,64%
0,05%	0,06%	0,05%

European Innovation Scoreboard 2019 (with 27 indicators):
Result -- Rank 1 for Switzerland since 2007
CH: 161 pts. / SE: 148 / EU: 108 / Korea: 147 / Japan 119 / US 106

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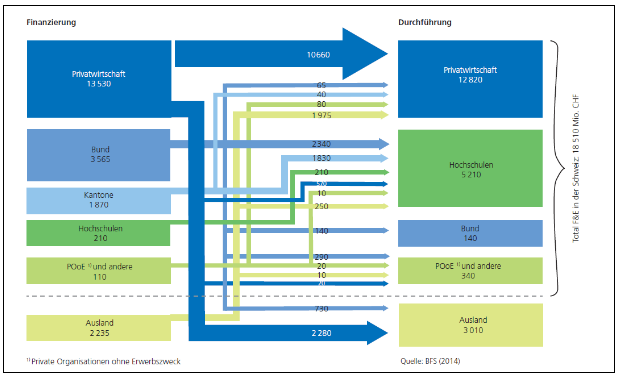
Financial Flow (2014)



Result: Means remain mainly in the own domain

Industry	→	Industry
Federation/Cantons	→	ETH/Universities/Inst.
Foundations (4.500)	→	Public non-profit Sector

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Public R+D+Innovation Prog. Means 2020

International R&D Initiatives	National R&D Initiatives
HORIZON 2020 (2014-2020) (~600 million CHF) EURATOM / ITER	Innosuisse (former CTI/KTI) (~255 million CHF)
EUREKA (incl. EUROSTARS) (~10 million CHF)	SFOE Federal Office of Energy (44 million CHF)
COST (8 million CHF)	BAFU/FOEN Federal Office for the Environment (19 million CHF)
ESA European Space Agency (190 million CHF)	*SNSF Swiss National Science (1 096 million CHF)*
International R&D Organizations (~100 million CHF)	*BRIDGE (21 million CHF, 26 in 2020)*
ERA-NETs (NA, some means by HORIZON 2020 credit)	*SHK/CSHE Swiss University Conference Inter-university Research (69 million CHF)*
Article 185 Initiatives (~20 million CHF) (EUROSTARS, AAL, EDCTP, EMPIR)	Resort Research by various Federal Offices (238 million CHF) 1)
Article 187 Initiatives / (HORIZON 2020 credit) Joint Technology Initiatives (JTI)	Foundations/Funds – 4.500 (private, ~65 million CHF)
Other international Programs	**Other national Programs**
ETC / INTERREG (Fed. & Cantons ~12 million CHF)	seco State Secretariat for Economic Affairs – New Regional Policy NRP (90 million CHF)
	Impulse Program Tourism (65 million CHF)

( ) = annual public means for Swiss partners 2020; partly there are overlaps
(HORIZON credit partly also for ERA-NETS, JPI, PPP/JTI; ETZ / INTERREG partly from seco-NRP)
1) = thereof ~40 Mio. CHF for third parties

Relevant Programs for the Industry

- 18 umbrella programs with ca. 150 subprograms, all with different participation rules
- without ca. 30-40 internal university programs

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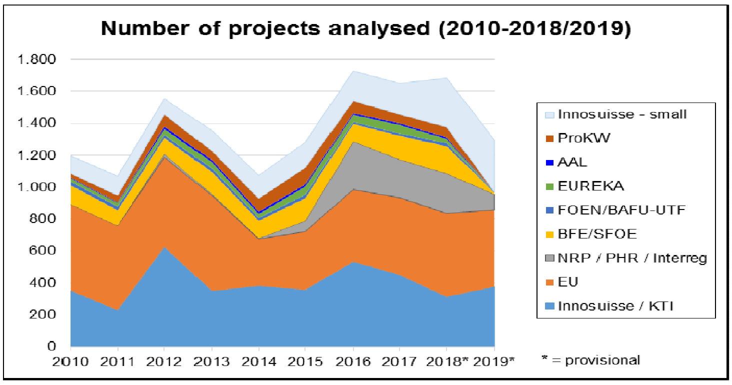
Industry relevant programs
Projects analysed



Missing: - NRP of seco pre-2016 (ca. 300 projects p.a.)
- Basic research programs (SNSF, Cost, Ressorts – 3.500 projects p.a.)

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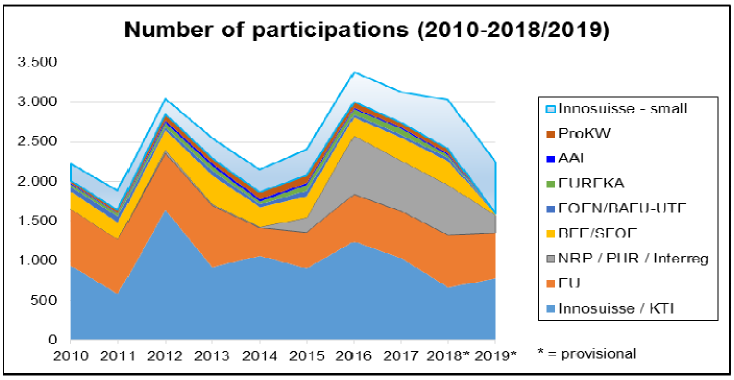
Industry relevant programs
Swiss Partications analysed



Results (w/o the small Innosuisse projects < 25.000 CHF):
- 2.500 - 3.000 Swiss participations p.a. / average 1,75 per project
- Ca. 5.500 different legal participants, thereof 4.000 companies

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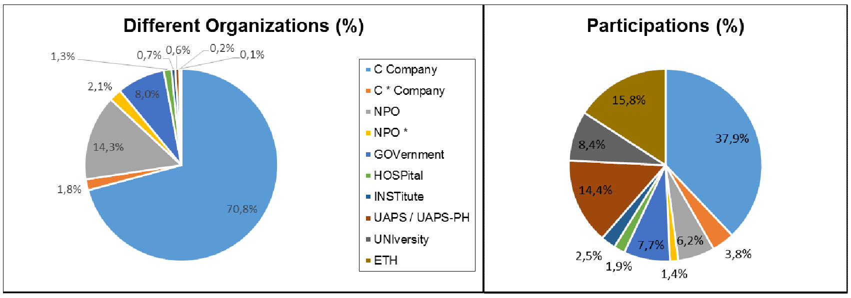
Industry relevant programs
Distribution of users



5.500 different organizations
(w/o ca. 1.330 Innosuisse-small org.)

22.450 participations
(w/o 3.530 Innosuisse-small participations)

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Four main Financing Models

- Indirect financing – Innosuisse, EUREKA
  - just defined R+D partners are financed (100%)
  - No public financing for application partners (0%) plus up to 10% cash contribution to R+D partners
- Direct financing for all partners – EU HORIZON 2020 70/100% of eligible costs, Eurostars 50%
- R+D lump sums – EU H2020 SME-2, *SME-1*, MC
- Public project contribution 20-50%, distribution of means between partners is open - BFE/SFOE & BAFU/ FOEN & NRP

Application success rates

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- National programs around 50% - Innosuisse, NRP, Ressorts, SNSF, partly higher 75% BAFU/FOEN-UTF
  - Usually open application processes, no calls, limited competition
- International Programs – HORIZON 15% (range 5-25%)
  - Calls for proposals, partly with several cut-off dates, fierce European competition, partly pre-defined topics

Facts and Trends (1)

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- 70% (8 industry-relevant programs) – 82% (all programs) of the public means go to public user, just 18-30% go to private users, incl. NPO
- Big industry dramatically reduced engagement in all programs (EU and Innosuisse since 2015) – Reasons?
- Start-ups / spin-offs, incl. former ones, are the most important user group (Innosuisse 30-35%, EU 15% of industry participants / multiple program users / very favourable treatment far beyond 5-years period)

Biggest Federal tax payers finance partners paying no or low taxes

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Facts and Trends (2)

- Industrial users remain low – ca. 1,5% of companies
  - Long-term users are an exclusive community
- Obvious trend to small consortiums (2 partners) and individual grants
- New Innosuisse: dramatic decrease of projects >25.000 (310-380 p.a.) & participations since 2017 / compensated now by ca. 300 innovation cheques p.a.
- EU: Regional unbalance in favour of Zürich and Lake of Geneva Region (both are ETH sites)
- 6% of the companies have been liquidated / 11% renamed / 2-4% inactive

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Future & Risks

- Uncertain Swiss role in Horizon Europe (2021-2027) – full <u>or</u> partial association, third <u>or</u> no country status
- Development of the reorganized Innosuisse, now in charge of national <u>and</u> some international activities (Eurostars, AAL etc.) / Risks: excl. start-up program, internal projects between institute and own start-up
- BFI Botschaft / ERI Memorandum 2021-2024
- Adaption of financing models at national level (Innosuisse)
- Current Start-up preference versus disadvantaged established companies – good-bad companies

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Offers Lüdi Consulting R+D

Consulting Support Programs

- Search for participation possibilities
- Localisation of international partners
- Support in the application and contracting phase (basically international programs

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- *No proposal writer but parts of application / no administrative coordinator*

Standard Products

- F+E-Leitfaden / R+D guide (15. edition)
- F+E-Kennzahlen Schweizer Universitäten, Mai 2017
- Public R+D-Institutes CH and border regions (2.020 & 500 / 13. edition, June 2018)
- R+D participation lists (EU – incl. means, BFE, seco, Innosuisse etc.)
- Participation analyses (Cantons, Regions, Branches)